

What is technical communication?

Technical communication conveys practical, scientific, or technical knowledge to a variety of audiences through media such as print, video, and the Web. Its focus is effective document development, design, and distribution. Since the discipline is so diverse, there are numerous career possibilities.

Some technical communication jobs include:

- ▶ Technical writer and editor
- ▶ Educator and student
- ▶ Graphic artist
- ▶ Technical illustrator
- ▶ Independent consultant
- ▶ Independent contractor
- ▶ Managers and supervisor
- ▶ Multimedia artist
- ▶ Photographer
- ▶ Audiovisual specialist
- ▶ Technical translator
- ▶ Information developer
- ▶ Usability specialist
- ▶ Web designer



SOCIETY FOR TECHNICAL COMMUNICATION

Come Join Us!

For more information on how to join, types of memberships, membership fees, and meeting dates and locations, please visit our website: www.stc-midsouth.org.

For any other questions, please feel free to contact us at ask@stc-midsouth.org.

Mid-South Chapter of the Society for Technical Communication



What we can do for you!

What is STC?

The Society for Technical Communication (STC) was founded over 50 years ago for the purpose of bettering the technical writing community. Over the years, STC has exploded from a small group of writers into the world's largest professional society dedicated to the advancement of all aspects of the theory and practice of technical communication. To date, there are more than 20,000 members in over 150 chapters worldwide.



What is the Mid-South Chapter?

The Mid-South Chapter of STC serves technical communicators in the tri-state area and nationally. We have over 70 members and are continuing to grow. Our overall goals are to promote technical communication, provide continuing education, and support future technical communicators.

What can the Mid-South Chapter do for me?

Networking

You get to know the people in your profession locally—exchanging ideas with them and making substantial contacts that will benefit you in the future.

Award-Winning Publications

STC provides two outstanding publications: *Technical Communication* (quarterly) and *Intercom* (monthly). In addition, the Mid-South Chapter produces a monthly newsletter, *Newsbrief*, which provides information on upcoming Chapter events and tips and research on the practice and discipline of technical communication.

Monthly Meetings and Events

These gatherings include panel discussions, field trips, presentations, and progressions. Our main objective is to keep you informed of what's going on in technical communication to make you a valuable asset in today's workforce. Meeting topics have included:

- ▶ "Effective Oral Presentations"
- ▶ "How to Successfully Change Jobs in the Technical Communication Profession"
- ▶ "Emerging Technologies in the Mid-South"
- ▶ "Independent Contracting"
- ▶ "Implementing On-Screen Editing"
- ▶ "Working on Remote Project Teams"
- ▶ "Impact of the Wireless Web on Technical Communication"

Employment Information

Whether you are looking for a job or need someone to fill a position, we provide resources to help you find the perfect fit including job announcements via e-mail and our web site.

STC Annual Conference

STC sponsors the world's largest meeting of technical communicators, featuring workshops, educational sessions, and a display of award-winning technical publications and art. The Chapter hosts a traveling exhibit of the publication winners and a conference recap.

Professional Development

Chapter members get discounts on a variety of learning and training opportunities including web-telephone seminars and weekend workshops.

As a professor, STC membership has enriched both my research and teaching by giving me access to local expert practitioners and other technical communication researchers. — Loel Kim

Leadership Opportunities

By becoming involved in the Chapter, you develop your skills in leadership, project management, and public speaking, strengthening your resume.

Scholarships

Full-time University of Memphis students who are seeking a degree in professional writing and have at least one year of post-secondary education remaining are eligible to receive the annually awarded Chapter scholarship.